



*Karen Teeter, Co-President
Crystal Pounds, Co-President
Monique Brown, Secretary
Panina Miller Gordon, Treasurer*

PTO@mccsch.org
Mount Carmel Christian School PTO
"Educating Children in a Christian Environment"

MINUTES

Tuesday, November 15, 2016

Welcome & Call to Order *Karen Teeter, Co-President*
Opening Prayer *Lori Brown, Principal*
New Business *Karen Teeter & Crystal Pounds, Co-Presidents*

Karen Teeter, Co-President

Great American

Our school's Online ID: 3048535 www.gaschoolstore.com

Please continue to direct friends and family to the website!

Game Truck Tentatively Scheduled for 12/6/16

Teacher Incentives

I've Got Something to Shout About! Please send in if you have not.

Monthly Breakfast ~ Hosted by Room Parents – 5th Grade is scheduled to host on 12/18/16 and 7th grade was held on 10/16.

Crystal Pounds, Co-President

Spirit Nights – comments have included moving the time out for spirit nights a bit so that all parents can get home after work, will consider staggering times for reining scheduled events.

Rhonda Burke, Parent Representative & Board Member

Parent Volunteer Hours – Please remember that volunteer hours go towards the 10 hours needed each semester. Need volunteers for Brusters event on 11/17/16, please sign up on Signup.com. Please resend you email address if you are not in receipt of sign up notifications.

Valerie Kartwe, Fundraising Chair

Movie on the Green - \$2500 combined for MOL and Spirit Wear earned, \$1,462 was for spirit wear.

Spirit Wear

Original Works (Artwork) - \$1,000 made in sales for this fundraiser.

Monique Brown, Marketing Chair

Atlanta Hawks – Principal Brown had a contact that allowed us to advertise school in Atlanta Hawks magazine thru the remaining season at a cost of \$400.

Minutes from Previous Meeting

Monique Brown, Secretary

Please remember that normally minutes are posted to school website for Parent review prior to PTO meeting. Also of note is that the revised MCCS website is live, please review and not that there is a donations list on website that is open to all.

Treasurer's Report

Panina Miller Gordon, Treasurer

Panina reported that we have earned \$96 from Kroger's, \$71 from Brusters so far as of 11/4 and the spirit wear money mentioned above.

Principal's Announcements

Lori Brown, Principal

- Thanks to all who participated with our recent service projects: Breast Cancer Awareness (Susan G. Komen), Angel Bags (SOAR), Red Ribbon Week (Lilburn Co-op). **School collected money and cans. Angel bags going to Mexico next week.**
- Thanks to all who supported our Scholastic Book Fair. **School made \$1,700 in sales.**
- **Thursday & Friday** of this week – **carpool pick-up** will take place at the **front of the school** under the portico.
- **Thursday, November 17th** – Spirit Night at Bruster's Ice Cream on Five Forks Trickum Road from 4 – 7pm.
- **Friday, November 18th** – Buy a Chick-Fil-A biscuit for \$3. See attached flyer. 'November's Bounty' Program @ 11am in the sanctuary. Veterans will be honored during this program. Students are dismissed by noon - After School Care is not available. **For parents and students.**
- **Monday, November 21st – Friday, November 25th** – no school due to Thanksgiving Break. **Enjoy!!!!**
- **Monday, November 28th** – Boys Basketball Home Game vs. Covington Academy @ 5:30pm. **First five games are home games, schedule on school website.**
- **Tuesday, November 29th** - Boys Basketball Home Game vs. Providence Classical @ 4:45pm
- **Afterschool activities:**
 - Piano (Mondays & Thursdays)
 - Voice (Mondays)
 - Dance (Tuesday)
 - Reading, Rhythm & Rhymes (Thursdays)

- Robotics (Tuesdays)
- Tennis & Golf (coming in January) **Coach Chris will come to January PTO to promote.**
- Remind - sign up again this year: www.remind.com/join/mccsparent - **Please sign up if you have not.**
- I9 Sports – see attached flyer
- Open House Dates:
 - Wednesday, November 16 @ 9am
 - Wednesday, December 7 @ 9am
 - Saturday, January 23 – 9am to noon – **there is a 7th grade student shadowing one day this week.**
- Next PTO Meeting – Tuesday, January 10, 2017
- Strategic Planning Update (including website demo)
 - **Stacy Vaughn from D Unity presented her initial plans and thoughts for growing enrollment at MCCS. She thinks our website is great and we as parents need to sell it to community.**
 - **There was an initial planning session to develop the mission/vision as well discuss growth and funding.**
 - **Goals for 2017 – Growth, Marketing (Get Social), Budget, Growth opportunities including grants we are eligible for, check out grants.com.**
 - **Next immediate steps are to purchase postcards and increase social media presence along with referrals.**
 - **The goal is to increase enrollment from 64 currently to 125 for 2017.**
 - **Would like to start an alumni association as a way of getting the good word about MCCS as well.**
 - **Referrals turn into resources. We will need to Spread the word about MCCS, Share our experiences, Be the Resource we seek.**
 - **MCCS has an ad in the Tucker Times of the 1st of December and will appeal in the Smoke Signal with the church. A full page color flyer for the Christmas musical and will appear on the other side.**
 - **The next 2 initiatives we would like to do are to purchase post cards and folders for the open house materials.**

Adjournment

Karen Teeter & Crystal Pounds, Co-Presidents